

SEO Success

This Company is CDR/DVDR Service chain



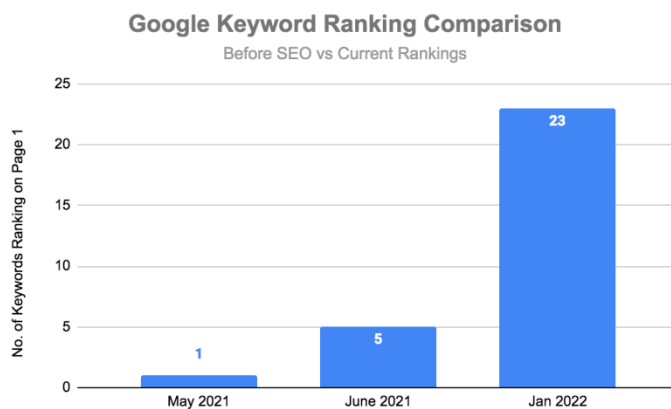
Before SEO

The client came to us in **May of 2021**, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 1 keyword ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed and implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



By June 2021

30 days later, the website went from ranking for just 1 keyword on Page 1 of results to ranking for **5 keywords** on the first page. An increase of **400%**.

June 2021

By Jan 2022

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for **23 keywords**. An increase of more than **2200%**.

Jan 2022

Google Search Console Data

66.66%
Last 28 days total clicks are 35
Previous 28 days total clicks were 21

292.35%
Last 28 days total impressions are 6.67K
Previous 28 days total impressions were 1.7K

