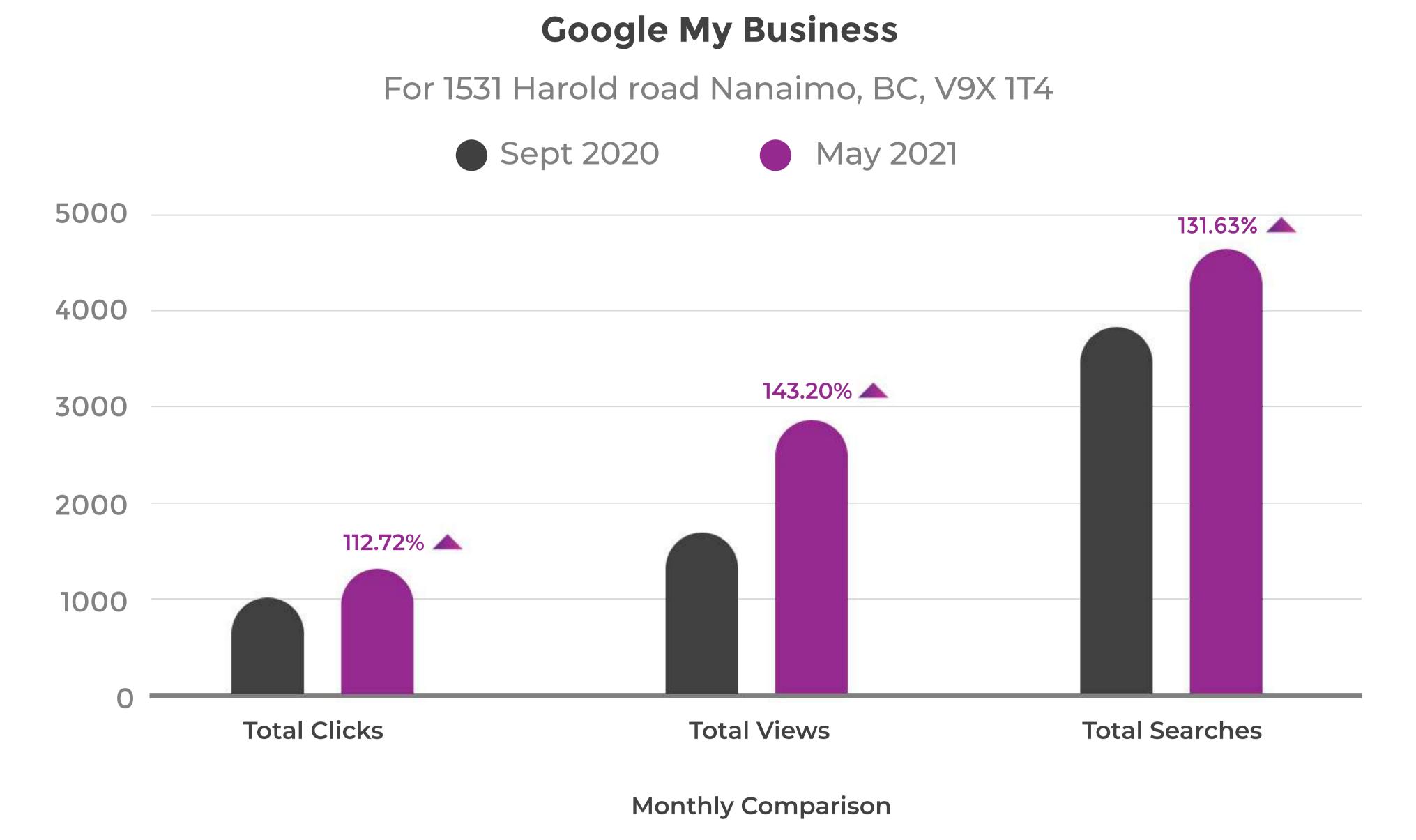
SEO CASE STUDY AGRICULTURAL EQUIPMENT

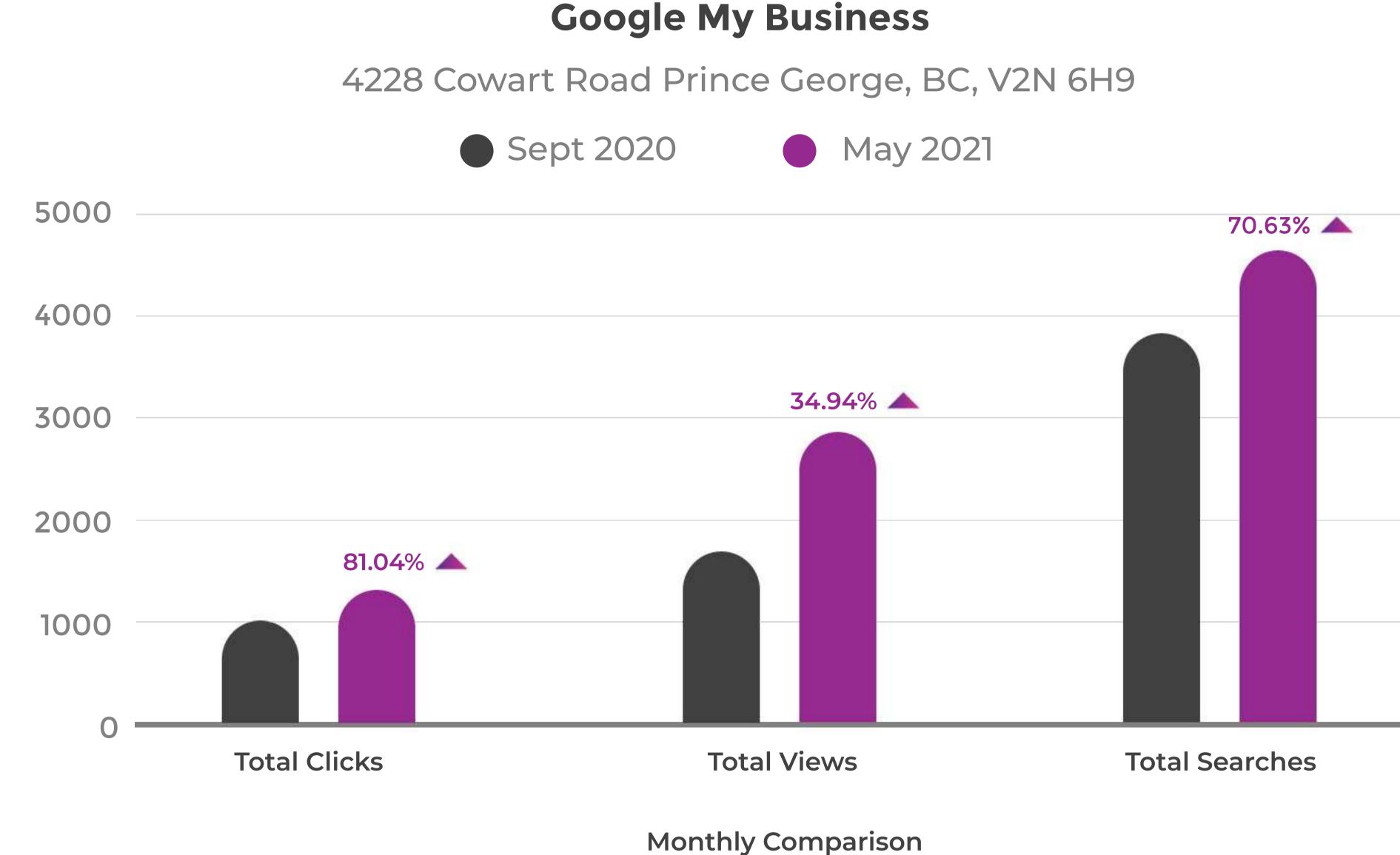
Prior to SEO

The client approached us in Sept 04, 2020 with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had zero keywords ranking on the first page of major search engines.

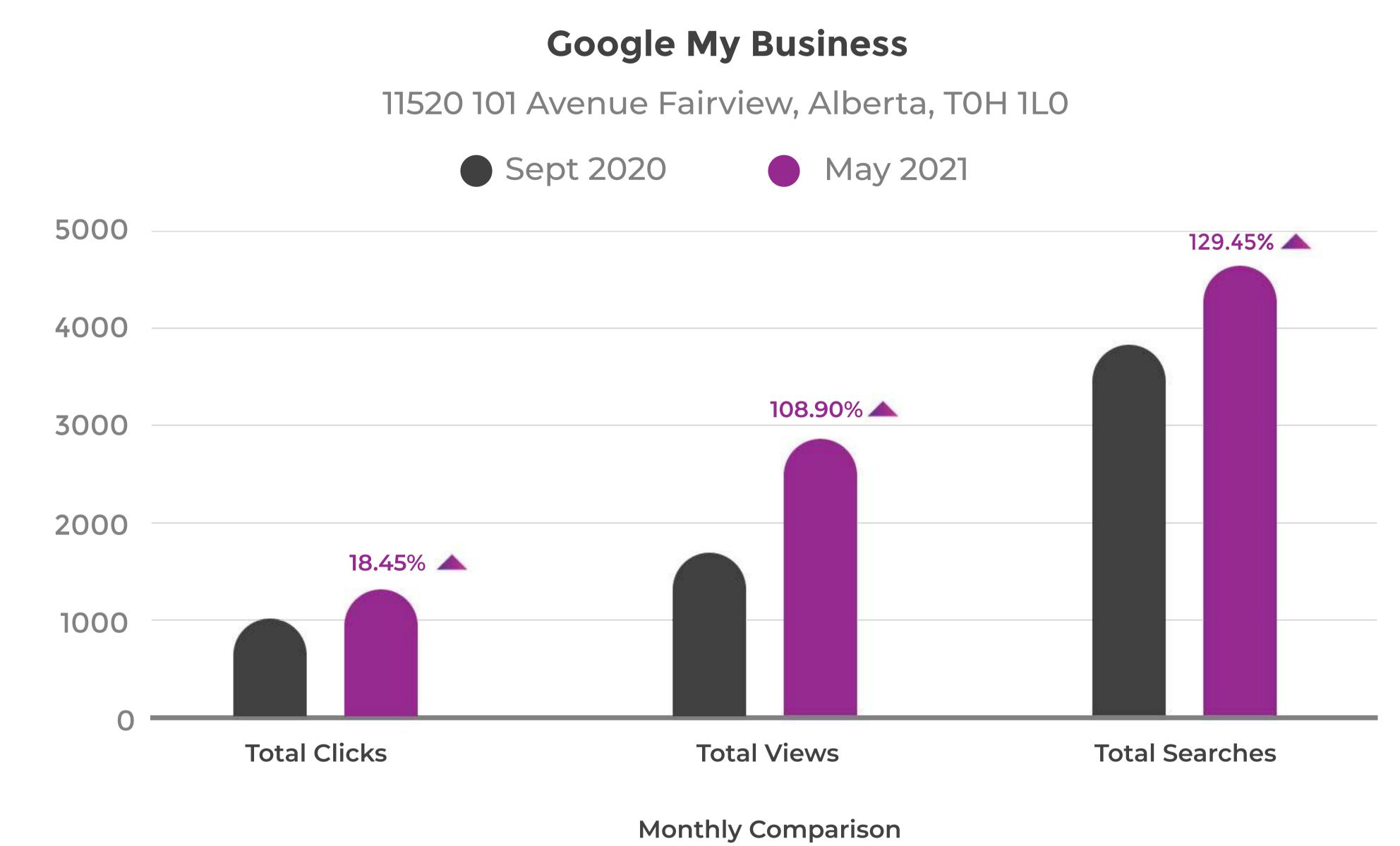
SEO APPROACH

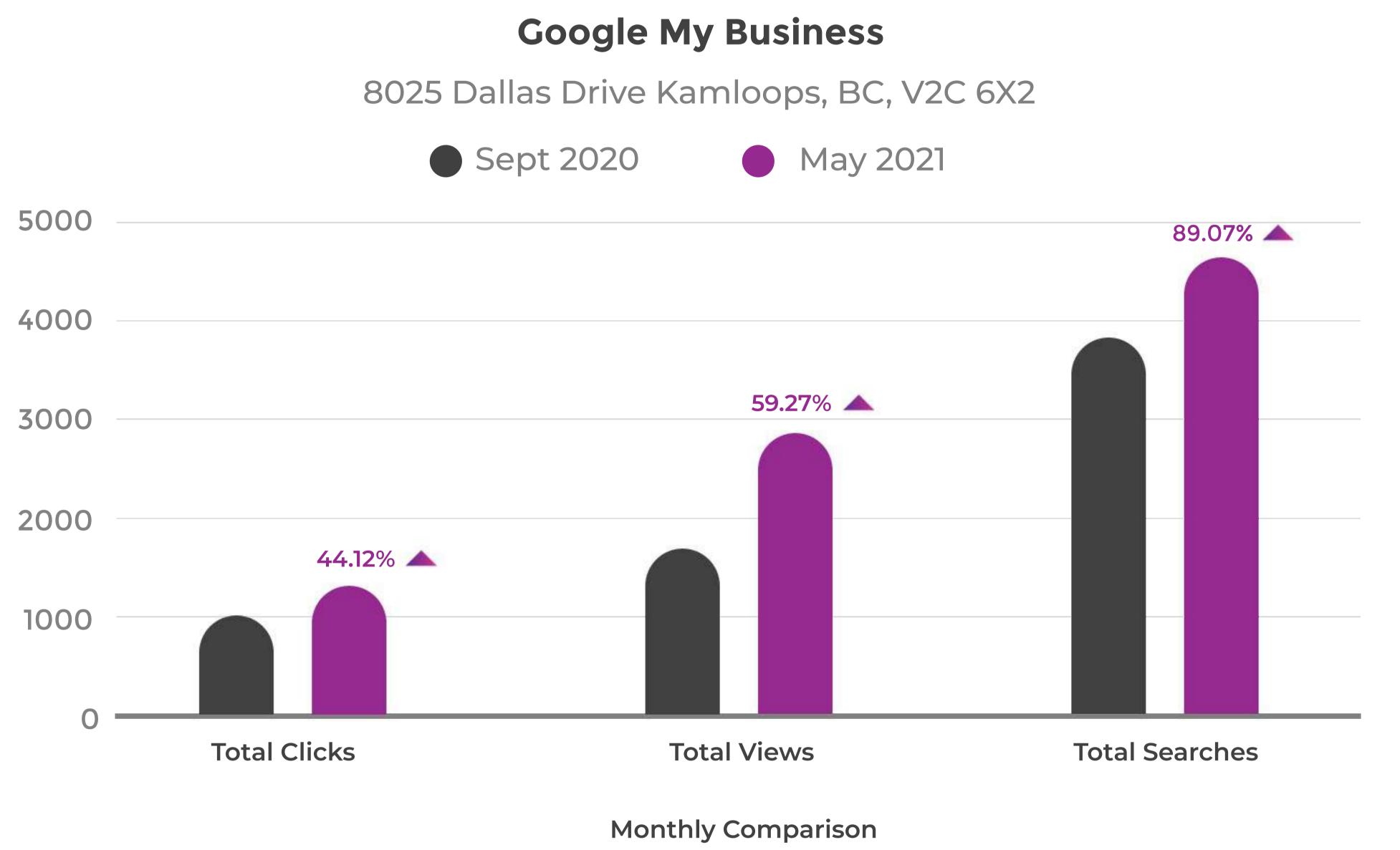
- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

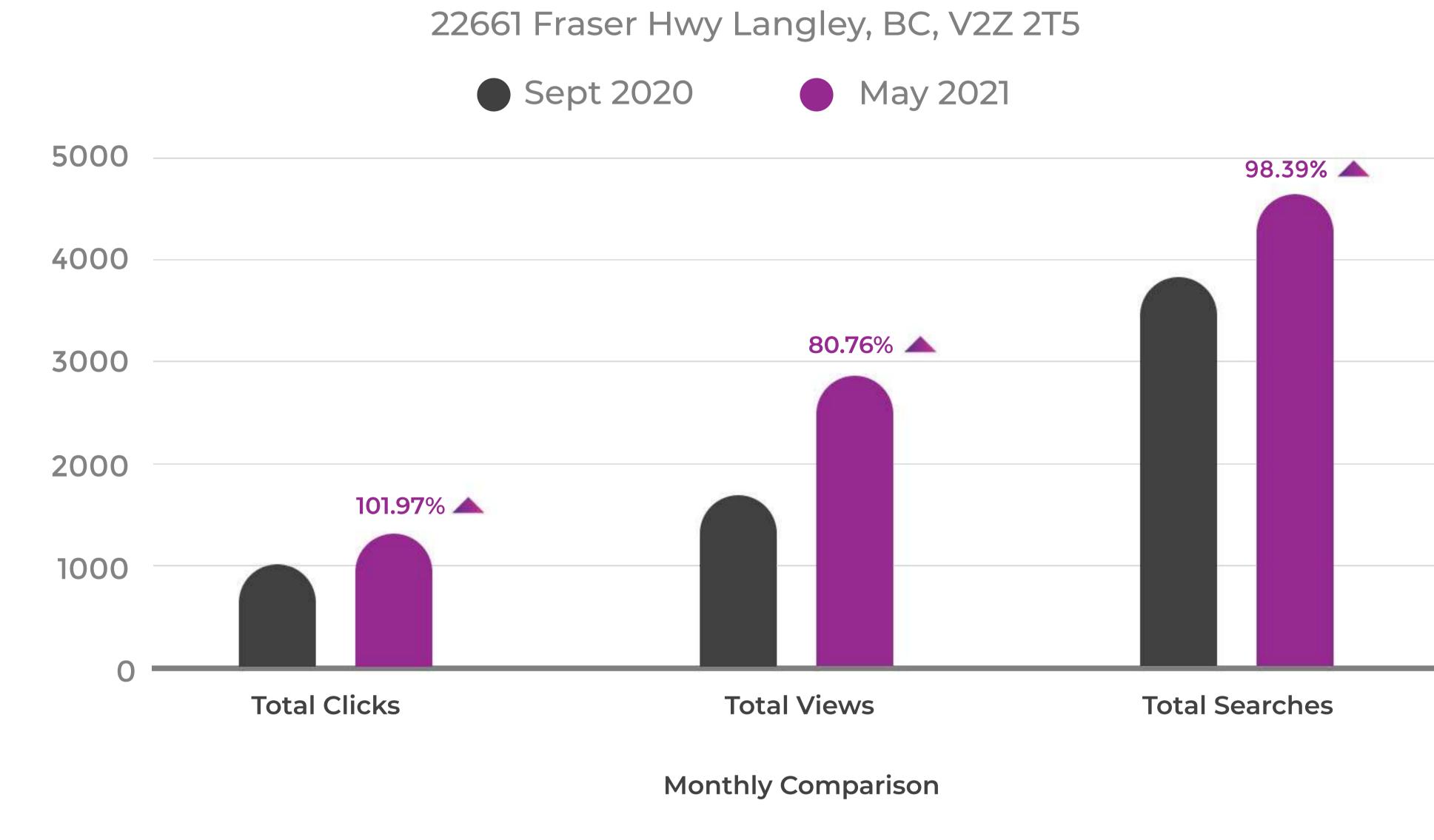




Google My Business 10501 100 Street La Crête, Alberta, T0H 2H0 Sept 2020 May 2021 5000 94.65% 4000 104.00% 3000 2000 43.52% 1000 **Total Clicks Total Views Total Searches Monthly Comparison**







Google My Business

Google Analytics Insights Organic Traffic Total Sessions

2000

1500

1000

500

Sept 2020

Monthly Comparison

Keywords Ranking on First Page in Major Search Engines

Sept 2020 Sept 2020 44 Targeted keywords Were Ranking on Page 1.

