

SEO Success

This is a Local Bail bonds company



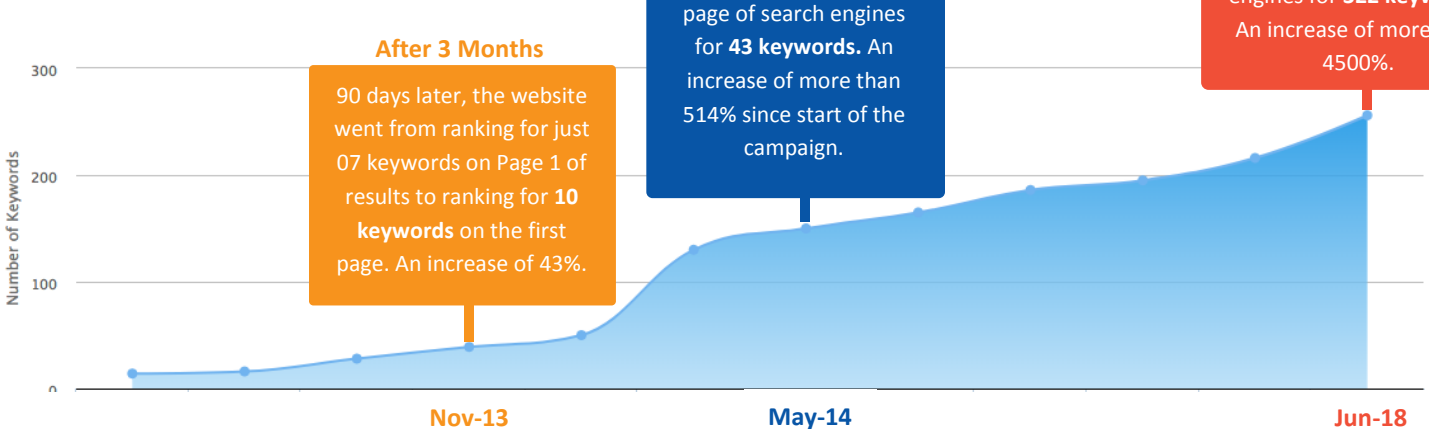
Prior to SEO

A Bail bonds company approached us in August of 2013, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 07 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



After 3 Months
90 days later, the website went from ranking for just 07 keywords on Page 1 of results to ranking for 10 keywords on the first page. An increase of 43%.

After 6 Months
They ranked on the first page of search engines for 43 keywords. An increase of more than 514% since start of the campaign.

By June 2018
The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for 322 keywords. An increase of more than 4500%.

Google Analytics data

81.77%
Increase in Overall Website Traffic. 1,436 Overall visits received in last 6 months.

67.47%
Increase in Google Organic Sessions. 499 Organic visits received in last 6 month.

215.66%
Increase in Website Page views. 7,718 Page views received in last 6 month.

*Major Search Engines defined as Google and Bing