

# SEO Success

This Company is a Digital Marketing Company



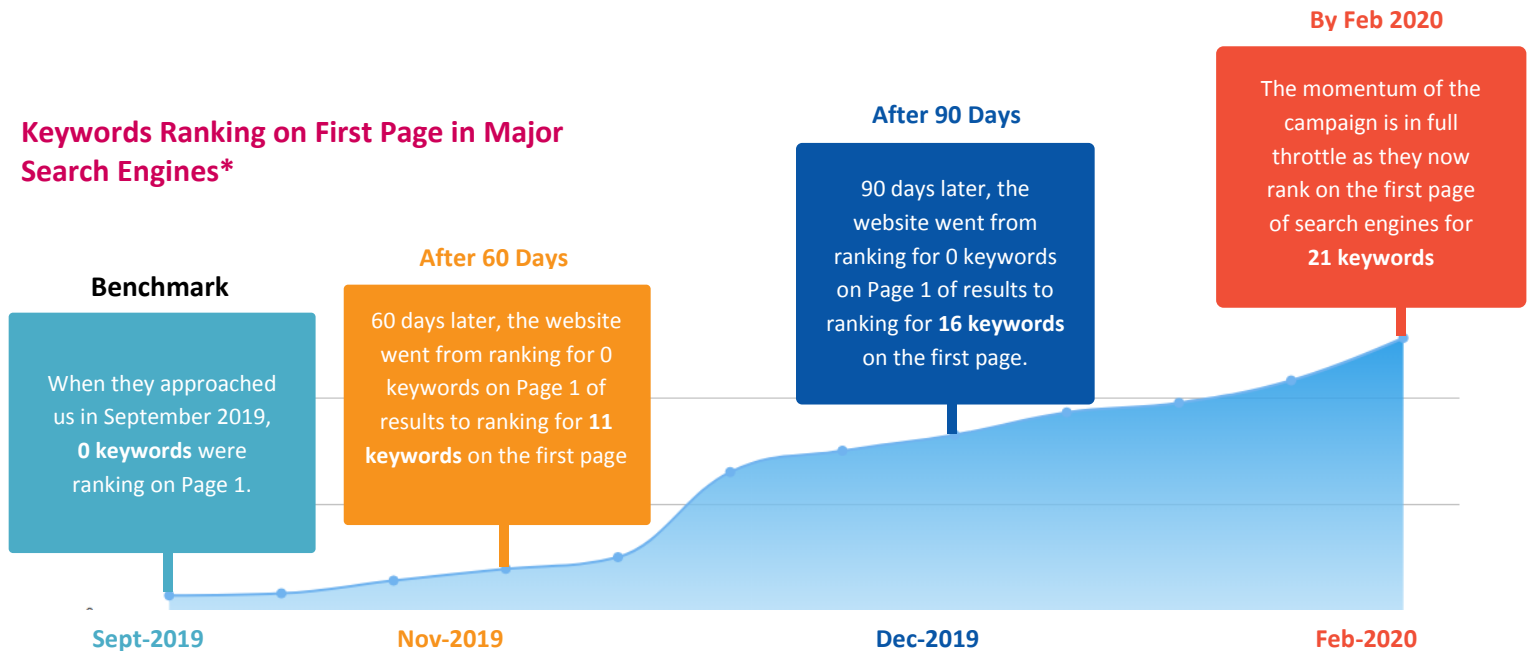
## Before SEO

A Digital Marketing company approached us in September 2019 with **0** online presences. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had **0** keywords ranking on the first page of major search engines.

## Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We developed and distributed SEO friendly content on relevant websites.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

## Keywords Ranking on First Page in Major Search Engines\*



## Google Analytics Data

**76.66%**

Increase in Overall Website Traffic. **1,337** Overall visits received in the last six months.

**32.14%**

Growth in Google Organic Sessions. **472** organic visits received in the last six month.

**61.95%**

Increase in website page views. **4,483** page views received in the last six month.

## Google My Business Data

**42.58%**

Increase in Overall Website Traffic. **604** Overall visits received in the last six months.

**41.89%**

Growth in Google Organic Sessions. **257** organic visits received in the last six month.

**32.12%**

Increase in website page views. **716** page views received in the last six month.