SEO Success

This Company is legal service chain



The client came to us in Jan of 2020, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 4 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.

By December 2021

Keywords Ranking on First Page in Major Search Engines*

After 1 Month

30 days later, the website went from ranking for just 4 keywords on Page 1 of results to ranking for **14 keywords** on the first page. An increase of 250%.

60 days later, the website went from ranking for just 4 keywords on Page 1

After 2 Months

of results to ranking for **30 keywords** on the first page. An increase of 650%.

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for 40 keywords. An increase of more than 900%.

Feb 2020 April 2020 Dec 2021

Google Analytics Data

168.97%

Increase in Overall Website Traffic. 13,786 Overall visits received in last 1 year.

107.46%

Increase in Google Organic Sessions. 2,421 Organic visits received in last 1 year.

111.07%

Increase in Website Pageviews. 4,083 Pageviews received in last 1 year.

Google My Business

3091.49%

Increase in total searches.

1.5k Searches received in last 1 year.

2234.15

Increase in total views.

1.9k views received in last

1 year.

105.88%

Increase in total actions. 35 views received in last 1 year.