

SEO Success

This Company is medical service chain



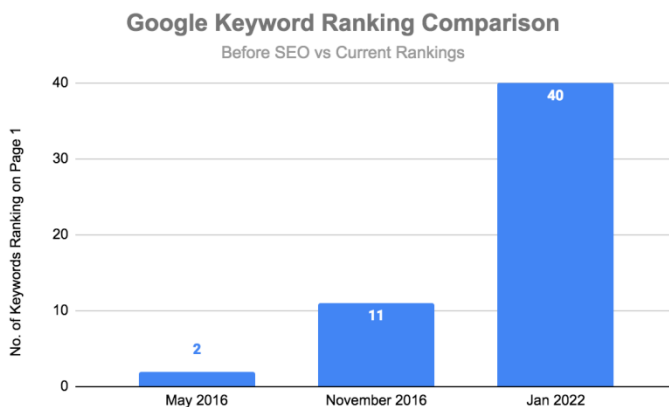
Before SEO

The client came to us in **May of 2016**, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had just 2 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed and implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



After 6 Months

180 days later, the website went from ranking for just 2 keywords on Page 1 of results to ranking for **11** keywords on the first page. An increase of **450%**.

Nov 2016

By Jan 2022

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for **40** keywords. An increase of **1900%**.

Jan 2022

Organic Traffic Data

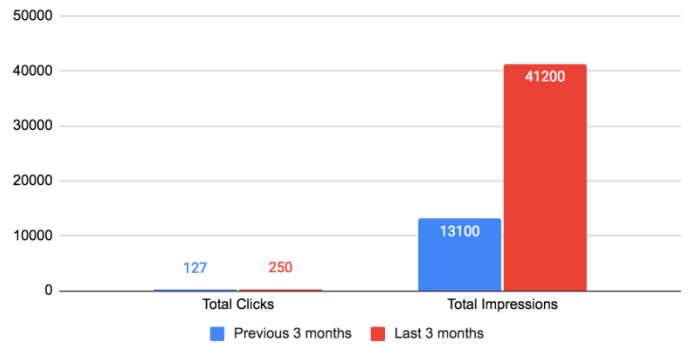


2111.11%
Increase in website monthly organic traffic.

Google Search Console Data

Google Search Console Data Comparison

Previous 3 Months vs Last 3 Months



112.59%

Last 3 months total clicks: 250
Previous 3 months total clicks: 127

214.50%

Last 3 months total Impressions: 41.2k
Previous 3 total Impression: 13.1k