

SEO Success

This Company is pain pill addiction service chain



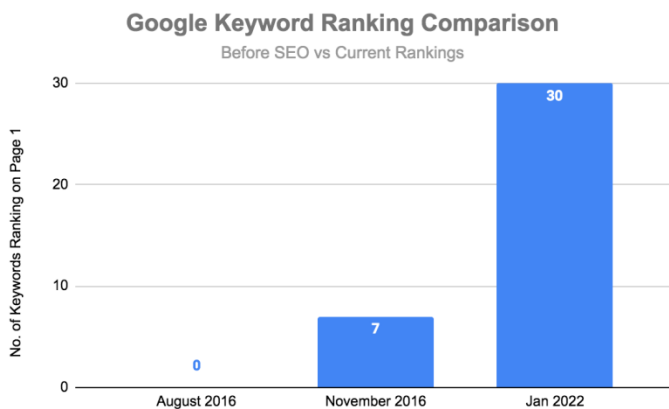
Before SEO

The client came to us in **12th Aug of 2016**, with some online presence. They wanted to improve their presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had no keyword ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed and implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



After 3 Months

90 days later, the website went from ranking for 0 keyword on Page 1 of results to ranking for 7 keywords on the first page. An increase of **700%**.

Nov 2016

By Jan 2022

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for **30** keywords. An increase of **3000%**.

Jan 2022

Google Analytics Organic Traffic Data

1720%

Increase in monthly organic traffic.

48.50%

Increase in Overall Website Traffic. 199 Overall visits received in last month.

1720%

Increase in Google Organic Traffic. 92 Organic visits received in last month.

39.35%

Increase in Website Pageviews. 432 Pageviews received in last 6 month.

Google Analytics Traffic Comparison

First Month vs Last 1 Month

