# **SEO Success**

This is an Automobile Industry.

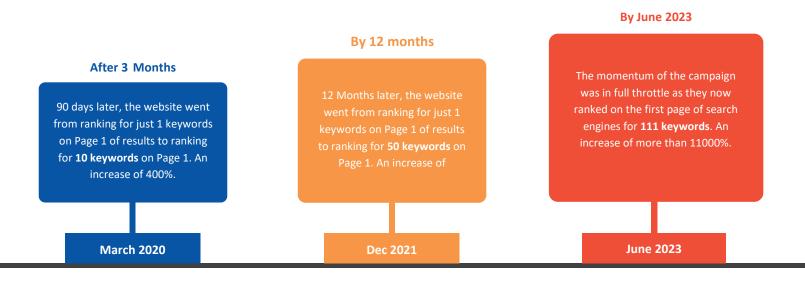


# **Prior to Us**

**Cherry Hill Imports Auto Group** came to us in Dec, 2020, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had only 1 keyword is ranking on the first page of major search engines.

# **Our Approach**

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed **SEO friendly content** on relevant websites.



### **Google My Business**



Total views received in last 12 months (74.8k Listing Search, 12.7k Listing Maps)

#### **7**k

Total Actions in last 12 months (5.9k Website Visits, 1.6k Request Directions, 833 Calls)

## **Google Search Console Data**

**30.33%** Increase in clicks.

5.2K clicks received in last 6 months.

### 22.81%

Increase in impressions.

713K impressions received in last 6 months.

### **Google Analytics data**



Increase in Overall Website Traffic. 44,375 Overall visits received in last 6 months.

\*Major Search Engines defined as Google and Bing

#### 101.32%

Increase in Google Organic Sessions. 6,943 Organic visits received in last 6 months.

### 110.45%

Increase in Website Pageviews. 3,430 Pageviews received in last 6 months.