SEO Success

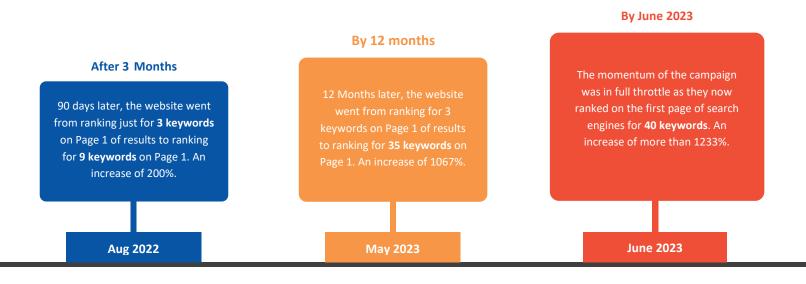
This is a Home Cleaning & Restoration Industry.

Prior to Us

Alpine Cleaning and Restoration came to us in May, 2022, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 3 keywords is ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed **SEO friendly content** on relevant websites.



Google My Business



12 months (6.5k Listing Search, Listing 1.8kMaps)

1.9k

Total Actions in last 12 months (595 Website Visits, 982 Request directions, 333 Calls)

Google Search Console Data

45% Increase in clicks.

2.9k clicks received in last 6 months.

36.95%

Increase in impressions.

971.3k impressions received in last 6 months.

Google Analytics data



Increase in Overall Website Traffic. 7,709 Overall visits received in last 6 months.

*Major Search Engines defined as Google and Bing

25.58%

Increase in Google Organic Sessions. 3,709 Organic visits received in last 6 months.

46%

Increase in Website Pageviews. 26,870 Pageviews received in last 6 months.